



**American College of Radiology  
North Carolina Chapter**

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# **Annual Meeting & Silver Medal Presentation**

March 30, 2019  
SECU Cancer Center  
21 Hospital Drive  
Asheville, North Carolina

Sponsored by the North Carolina Radiological Society

## **PROGRAM DESCRIPTION**

### **MACRA Update**

Gregory N. Nicola, MD, FACR

#### **OBJECTIVES**

1. Overview of the basic concepts of MACRA and the QPP
2. Explore recent changes to alternative payments models and implications for radiologists
3. Introduce basic concepts inside the Merit-based Incentive Payments System (MIPS)
4. Review strategies for success inside the MIPS

### **The Cyber Crime Wave: What Medical Providers Need to Know**

Chris Swecker, Attorney at Law

Corporate America's wholesale dependence on the Internet has made cyber intrusions the greatest risk to a company's reputation and financial stability. The medical industry is under siege as patient and provider information are the crown jewels for cyber thieves and command the highest prices on the clandestine dark web stolen data auction sites. These actors range from Russian and Eastern European Criminal Organizations to immensely capable and motivated state sponsored actors such as China/Russia and North Korea. Medical Industry employees and executives should know that nothing that touches the Internet is secure and the weakest links are first and foremost, the employees themselves.

#### **OBJECTIVES**

1. Instill a high level of awareness of the cyber threat actors and their motivations in Medical Industry employees, customers and industry vendors;
2. Provide an update on the schemes employed by cyber criminals to steal the sensitive personal information of medical industry customers/employees, conduct cyber extortion and compromise the most valuable trade secrets of the medical industry
3. Learn the most effective means to mitigate the threats presented by cyber actors, the most important of which is employee and customer susceptibility to social engineering.

## **Changing Radiology Liability Risks in a Sea of Healthcare Change**

David P. Sousa, JD, MBA

Even five years ago, when physicians were asked to comment on their largest practice liability risk, their answer was predictable and uniform – medical malpractice. In 2013 with the ramp up in federal enforcement relating to the privacy and security of Protected Health Information (“PHI”), and with corresponding upticks in the vulnerabilities to PHI data breaches, the world changed. Without question, some of the largest (and often uninsured or underinsured) practice exposures have stemmed from patient data breaches. What are the sources of these breaches? What is the regulatory framework under which they are reported, investigated and resolved? What awareness should today’s radiologists have as to this escalating, sustained problem?

Medical malpractice for radiologists has not gone away. But, there is one proven methodology for trying to successfully defend any claim brought. We will discuss the role of “hindsight bias” to assure that this concept is front and center in your mind when you find yourself a defendant.

### **OBJECTIVES**

1. Assure an understanding of the cyber liability landscape specific to healthcare.
2. Build a knowledge base of key methods, strategies and thought processes needed to avoid both breaches, and their resulting regulatory punishments.
3. Be able to determine the insurance coverages that will and must respond if a data breach occurs, and know whether your coverage in place is adequate.
4. Learn the concept of hindsight bias in radiology malpractice claims and how to apply it to defend yourself when a claim is brought.

### **ACCREDITATION**

Medical Mutual is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Medical Mutual designates this live activity for a maximum of 3.0 *AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity. For information about the accreditation of this program, please contact the CME Team at 800.662.7917 or at [CMETeam@mmicnc.com](mailto:CMETeam@mmicnc.com).

## SCHEDULE

Saturday, March 30, 2019

- 10:15 am    **Resident and Fellows Workshop**  
**Overview of Healthcare Payments and Trends**  
*Gregory N. Nicola, MD, FACR*
- 12:00 pm    **Lunch**  
**Welcome**  
*John M. Holbert, MD, FACR*
- 12:05 pm    **MACRA Update**  
*Gregory N. Nicola, MD, FACR*
- 1:05 pm    **Presentation of Silver Medal to Robert E. Schaaf, MD, FACR**  
*Brian S. Kuszyk, MD, FACR*
- 1:15 pm    **The Cyber Crime Wave: What Medical Providers Need to Know**  
*Chris Swecker, Attorney at Law*
- 2:15 pm    **Changing Radiology Liability Risks in a Sea of Healthcare Change**  
*David P. Sousa, JD, MBA*
- 3:15 pm    Break
- 3:30 pm    **NCRS 2019 Annual Meeting**  
*Bryon A. Dickerson, MD, FACR - President*
- 4:00 pm    **YPS Forum**  
**Medicaid Expansion and What it May Mean for Radiology**  
*Taylor J. Stone, MD*
- 5:00 pm    Adjourn

## **FACULTY LIST**

### **Program Director**

John M. Holbert, MD, FACR  
VP, North Carolina Radiological Society  
Professor of Diagnostic Radiology  
Wake Forest School of Medicine  
Winston-Salem, NC

### **CME Director**

Dale R. Shaw, MD, FACR  
North Carolina Radiological Society  
Charlotte Radiology  
Charlotte, NC

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Gregory N. Nicola, MD, FACR  
Executive Leadership Hackensack Radiology Group  
Vice-Chair ACR Commission on Economics  
Chair, ACR MACRA Committee  
Hackensack, NJ

### **Silver Medal Presentation**

Brian S. Kuszyk, MD, FACR  
President, Eastern Radiologists, Inc.  
Affiliate Professor/Chair of Clinical Radiology  
Brody School of Medicine  
East Carolina University  
Greenville, NC

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Chris Swecker, Attorney at Law  
FBI Special Agent and Asst. Director  
Criminal Investigative Division (Retired)  
Security Consultant/Chris Swecker Enterprises  
Charlotte, NC

David P. Sousa, JD, MBA  
COO and General Counsel  
Medical Mutual Holdings  
Raleigh, NC

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Taylor J. Stone, MD  
Musculoskeletal Radiologist  
Charlotte Radiology  
Charlotte, NC

## **SILVER MEDAL AWARD**

The Silver Medal is the highest honor of the North Carolina Chapter of the American College of Radiology, given to honor an individual for distinguished and extraordinary service to the Chapter.

Dr. Schaaf is a leading advocate for patients, radiologists, and all physicians in North Carolina's medical organizations. He led a radiology practice in our state for three decades through a period of tremendous change in medicine, and is a nationally respected mentor to current radiology practice leaders.

## REGISTRATION FORM

Annual Meeting 2019  
SECU Cancer Center, 21 Hospital Drive, Asheville, NC 28801  
Saturday, March 30, 2019

*Registration deadline: March 22, 2019*

Register Online at [www.ncacr.org](http://www.ncacr.org)

Name \_\_\_\_\_

Degree \_\_\_\_\_ Member Number \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ email (required) \_\_\_\_\_

Registration fee  No Charge  
NCACR Member/Fellow/Resident

Three convenient ways to register before March 22, 2019

- Register Online at [www.ncacr.org](http://www.ncacr.org)
- Fax completed form to 336-946-6373
- Mail registration form to:  
NCRS, 1420 Conrad Sawmill Rd, Lewisville, NC 27023

Check out [www.ncacr.org](http://www.ncacr.org) for optional and family activities, such as dinner on March 29, 2019 for those who arrive early! Hope to see you in Asheville!